

## THE TANGO COLLECTION

A magic fairy tale will be presented on the exclusive background of the celebrated shopping mall in Shanghai, Times Square ([www.shtimesquare.com](http://www.shtimesquare.com)). This tale began over two years ago, when Gigi Rigamonti (owner of La Rosa SpA) created a new mannequin collection for the most important fair in its field, Euroshop (Dusseldorf - Germany), finding his inspiration in the film – West Side Story-.

An amazing production created by Gigi Rigamonti in which new mannequins illustrate a fresh creative chapter in La Rosa's history in an extraordinary installation for a fair such as Euroshop which for years has showcased the company's unmissable virtuoso displays.

This exploration of Brooklyn in the 50s is populated by figures from opposing factions with different ideas, bodies caught in a freeze-frame of dynamic movement, such as in the dance scenes or the one in which two face each other in a dramatic duel. Once again, La Rosa applies its sculptural artistry to the vivid drama of a film classic, capturing its essence and interpreting it in pure emotion.

The concept of art dominates Gigi's life as man and artist.

Purposely oblivious to undertake a 'unique artistic expression', produces extraordinary works in each field and by any means.

Different artistic territories conquered: sculpture, painting, photography and design.

Contaminates his company La Rosa spa, like a -Renaissance workshop-, with a 'innate artistic verve', making it one of the most successful and innovative companies mannequins in the world.

Gigi Rigamonti presents in the prestigious mall - Times Square-in Shanghai 'The Tango Collection'. A location crowded by women of undeniable charm, suspended atmosphere between 'old-age' and indisputable contemporary, whose voluptuous forms are caressed fabric draped in a rainbow of vibrant colors and flashes of embroidery magnificent.

A spectacular scene, in which art and theater come together, including the opposition and combine them into one scenery in a happy style.

"TANGO COLLECTION" by La Rosa SpA, starring from December 3, 2008 to January 12, 2009 in  
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