



La rosa
mannequins

La Rosa S.p.A, Via Coti Zelati, 90, 20030 Palazzolo Milanese (MI)- Italy. Tel. +39 02 99 04 42 22, Fax +39 02 99 04 56 11

La Rosa for «Balenciaga Paris»

From the month of June Paris' Les Art Décoratifs Museum will be celebrating Cristobal Balenciaga, the famous couturier of Spanish origin, whose lifework has influenced the history of French and European fashion and is still a source of inspiration for modern designers. The exhibition presents 160 pieces, gathered by Nicola Ghesquière, artistic director of Maison Balenciaga since 1997. Exhibits are displayed in chronological order and reveal the brilliant creativeness of a fashion designer who has worked for thirty years in Paris until 1968. In that year, after presenting his last collection, he went back to Spain.

An indispensable ingredient of such a special occasion is La Rosa. The Italian company has been ordered approximately 30 mannequins which are real works of art, produced expressly for this occasion. La Rosa, through the hands and the mind of artist Gigi Rigamonti, drew inspiration from the Spanish designer. Graceful silhouettes, apparently coming from a surreal or futuristic world, project light beams and give life to the dresses. Semi-human figures, sometimes made of metal mesh, support Balenciaga's masterpieces and remind the designer's outstanding ability to use different materials. La Rosa's creations combine elegance and rigorous architecture, proving - once again - the company's experience in mixing artistic talent and professional expertise. A unique event which pays tribute to an international artist and adds a new star in La Rosa's firmament.

Palazzolo Milanese, 04/07/2006

«Balenciaga Paris».

Les Arts Décoratifs, Musée de la Mode et du Textile, Paris
dal 6 giugno 2006 al 28 gennaio 2007

www.lesartsdecoratifs.fr