

SHORT CUTS



"The Ballerina"

La Rosa has always been close to the world of art, being inspired by it and becoming an expression of art itself. The new 'The Ballerina' collection offers stylized movements, new volumes and great elegance. Female positions play a modern dance performance. Bodies are stretched out and have plastic movements.

Store: Elite

Address: Marbella

Mannequins: La Rosa

Photos: La Rosa

TRENDS



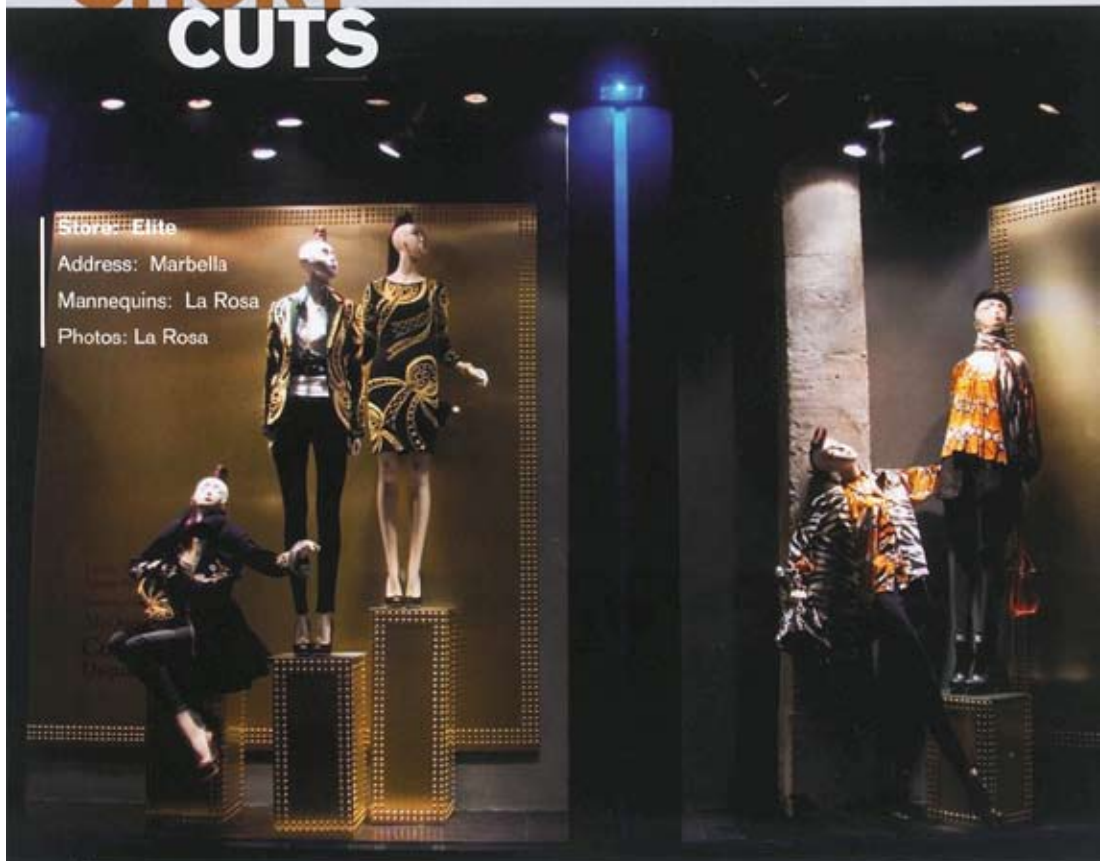
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Show Your Legs

The new stocking-house of Ludwig Beck on the ground- and first-floor presents stylish and functional stocking-fashion in a generous and modern room-concept of an area of 460 square metres. The former stocking-house was completely renovated for the redevelopment. Pale wood, natural stone, soft-coloured pastel shades, the walls and smooth surfaces characterise the interior design. Stylish elements like lamellar-details, ceiling-sails and the decorative furniture provide the new retail spaces a modern 50s-atmosphere – the time of the development of the original stocking-house. The new stocking-house was completely created in an own design. There are no shops-in-shop any more.

Store: Ludwig Beck

Address: Munich

Shop Design: Schwitzke & Partner

www.ludwigbeck.de