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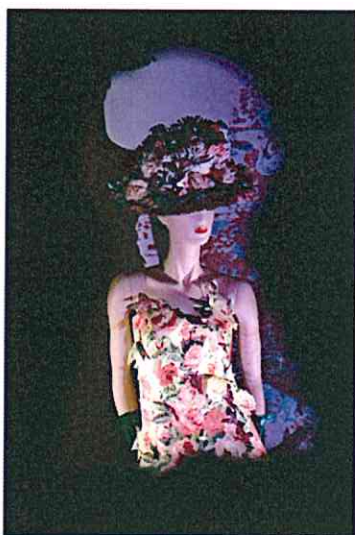
SHOWS | Fashion Events | Beauty in Wonderland: the event

# Beauty in Wonderland: the event

A dreamy garden, between nature and fairytale, was home to the Beauty in Wonderland Event organized by Vogue Italia and P&G Prestige

5

103

 Tag [CATE BLANCHETT](#) - [BLAKE LIVELY](#) - [P&G PRESTIGE](#) - [BEAUTY IN WONDERLAND](#) - [#BEAUTYINWONDERLAND](#)


16/25 Beauty in Wonderland - Manichini La Rosa  
Photo Courtesy of Press Office



**Wonderland.** Forget the Gothic aesthetic of Lewis Carroll's Alice because what was staged last night at Casa degli Atellani was a real land of wonders. In the heart of Milan, *Vogue Italia* and P&G Prestige recreated an **enchanted garden**, an Arcadia of Sannazzaro, a Petrarchan locus amoenus to welcome guests to the grand Beauty in Wonderland event.

In a magical atmosphere, inspired by the dreamy make-up, fragrances and skin care by P&G Prestige, among paper and flower sculptures, fragrances, floral pop up books and suggestive photos of Solve Sundsbo, the Editor-in-Chief of *Vogue Italia* **Franca Sozzani** and the **President of P&G Prestige Joanna Crewes** welcomed, among many others, **Cate Blanchett**, testimonial of Sk-II; **Margherita Maccapani Missoni**, **Bianca Balti** and **David Gandy**, the faces of Dolce&Gabbana Light Blue, **Blake Lively**, testimonial of Gucci, **Laudomia Pucci**, **Peter Dundas**, **Alexander Lundqvist** and **Alex Thompson**, testimonials of Hugo Boss; **Anna Dello Russo** and **Gabriella Dompè**.

di **Simone Tempia**

Published: 09/20/2013 - 10:45

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DAILY NEWS

## Making Of: Beauty in Wonderland

Behind the scenes of the Beauty in Wonderland exhibition, tonight at Casa degli Atellani in collaboration with P&G Prestige

