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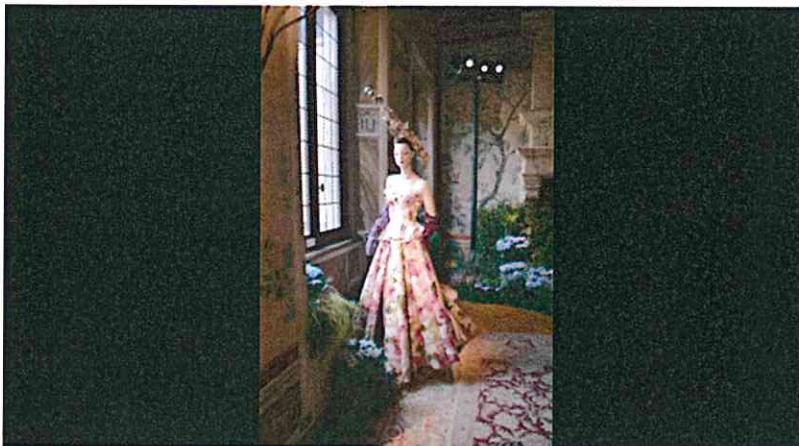
Reader News *Beauty in wonderland by VOGUE ITALIA and P&G in collaboration with La Rosa* has been created.

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Beauty in wonderland by VOGUE ITALIA and P&G in collaboration with La Rosa

By *VMSD Reader* | Posted October 10, 2013



Vogue Italy and P & G Prestige choose La Rosa mannequins for their flagship event for the Milan fashion week. Under the artistic direction of Vogue Italy, 20 'Fantasies' mannequins, were dressed by paper cloth designed by Mauro Seresini and hats by Federica Moretti.

They have interpreted the make-up, fragrances and skin care of the American brand, in an event inspired by the world of dream 'Alice in Wonderland'

Beauty in Wonderland,

Milan Fashion Week

Casa degli Atellani, corso Magenta 64 Milano

19-20 September 2013

Company Name: La Rosa

Contact Name: carlotta cassani

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Company Website: <http://www.larosaitaly.com>

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