

VISUAL MERCHANDISING · RETAIL DESIGN · SALES PROMOTION

STYLE GUIDE

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Store: Carsch Haus
 Address: Düsseldorf
 Concept: Nicole Gebauer
 Realisation: FORMFACTORY GmbH & Co. KG
 Photo: Domenik Broich und Robert Schwab
 www.carsch-haus.de



Mirror

Sensational lighting effects, subtle colours harmonising with the latest collections of international designers, and mirrored surfaces that offer extraordinary views depending on the observer's perspective – this is the start of the autumn/winter season at Carsch Haus. The mirror theme of the summer season has been conceptually continued. For the visual merchandisers it was important to stage the products effectively without distracting attention.

