

Store: Carsch Haus

Address: Düsseldorf

Concept: Nicole Gebauer

Realisation: FORMFACTORY GmbH & Co. KG

Photos: Domenik Broich and Robert Schwab

www.carsch-haus.de



Japanese Spring

Source of inspiration for this year's shop windows for the start of the season was Japanese spring. The four seasons play an important role, not only in Japan, and they influence important parts of our lives. A reduced use of forms, characteristic symbolism of Asian culture like folding-screens and umbrellas, as well as unusual materials, are combined to a harmonious concept. The contrast of concrete and iridescent synthetic material allures with an extraordinary long-distance effect and a surprising colour change as soon as the observer changes the position in front of the window.