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New York Nightmare

Grandin Road's spooky home decor pops up in Macy's Herald Square



Green Products

Waste Not

Green products are becoming more and more standard in the retail industry – not just because retailers are demanding it, but because manufacturers are producing more types of those products, according to Gabrielle Rossi, senior design coordinator, Whole Foods Market (Austin, Texas).

Even though these products are ubiquitous, designers should still consider that they might be created from reclaimed elements and may not be 100-percent perfect. “You have to accept that there might be one or two [more] flaws in the product than you might expect,” Rossi says. She cites a Whole Foods Market project where designers sourced handmade tiles, and the edges ended up not being as completely square as anticipated. “It’s about realizing that you’re on the cutting edge sometimes, and everyone’s still experimenting,” she says.

Overall, reclaimed materials are still popular: “People realize there are [negative impacts] happening to the environment,” Rossi says. “And you can lessen your impact by not producing brand new goods.”

—Carly Negedan



DK Display Corp.

dkdisplay.com

Comprising a bio-based polymer consisting of 75-percent mycelium derivative, this biodegradable mannequin is finished with reusable, organic substances. It obtained a tree-free DK Bio-based certification from Vinçotte of Belgium.

SPC Retail, Structural Plastics Corporation

spc-retail.com

The Free-standing Wall Decor & Display System is a budget-friendly option that can be set up in minutes without tools. Made using 100-percent consumer recycled plastic, it features 360-degree shopability.



La Rosa Mannequins

larosaitaly.com

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Designed with Italian craftsmanship, this company presents a range of stylized collections. From realistic to doll-inspired to lengthened, contemporary proportions, they offer an array of poses and makeup options for your next show-stopping window or in-store display. www.larosaitaly.com